



Benefits of Associate Membership

As an employer-led coalition of national, regional and local employers in both public and private sectors, the Pittsburgh Business Group on Health (PBGH) promotes education, collaboration and innovation among members, and in the community, to drive and deliver value and quality in health care and benefits. Speaking for, and from, the employer perspective on health care and benefits, PBGH raises the issues, informs the community, promotes change and drives accountability. PBGH recognizes the industry expertise of our Associate Member organizations and acknowledges their support and assistance in helping the coalition and its Voting Employer Members to achieve our goals.

Benefits of Associate Membership include, but are not limited to, the following:

Networking

- Building relationships with benefits professionals
- Regular Forums with PBGH Employer Members, national and regional thought leaders, and other industry professionals including, but not limited to, the following:
 - Health Care Executives Leadership Forum
 - Trends Forum
 - Legislative Update Forum
 - Symposium and many more...

Education

- Forums spotlighting national and regional experts and thought leaders
 - Opportunity to sponsor and provide speakers and/or content
 - Free to Associate Members' primary and secondary representatives
- Educational Opportunities
 - Option to sponsor learning webinars for Employer Members on benefit strategies, policies and other pertinent topics
- Annual Fall Symposium
 - Over 375 attendees across the region
 - Participation in planning and shaping symposium content and speakers
 - Reduced sponsor fee with premier exhibit locations
 - Reduced registration fee for Associate Members
- PBGH Web Site
 - Provide content and resources for Employer Members and the community
 - Post corporate logo and Web site link
 - Associate Members-only Section
 - Bi-weekly monthly updates

Affiliations

- National Alliance of Healthcare Purchaser Coalitions (www.nationalalliancehealth.org)
- Integrated Benefits Institute (IBI) (www.ibiweb.org)