

Ashlee Wisdom, MPH

Ashlee Wisdom is a public health innovator. She is the Co-founder & CEO of Health In Her HUE, a digital platform that connects Black women and women of color to culturally sensitive healthcare providers, health content, and community. Health In Her HUE's mission is to reduce racial health disparities by leveraging the power of technology, media and community to improve health outcomes for Black women.

Ashlee is a champion for health equity, and is passionate about taking an equitable approach to healthcare innovation. Most recently, she worked for an advisory firm, Junto Health, where she was the Program Director for the Strategic Ventures Group, an exclusive consortium of nationally-ranked health systems investing in health technology. Earlier in her career, Ashlee managed the recruitment and regulatory activities of a large-scale clinical trial at Weill Cornell Medicine. Prior to that role, Ashlee worked for a Federally Qualified Health Center, identifying and securing federal, state, and private funding, and establishing strong relationships between the health center and local community organizations and foundations. Ashlee also served as the Assistant Director of Grants Management in the Office of Population Health at NYC Health + Hospitals.

Wisdom received her BS from Howard University, and her Master of Public Health with a focus in Healthcare Policy & Management from New York University. She was named a 2021 Top 50 in digital health by Rock Health for her health equity advocacy. Ashlee is a 2022 Aspen Institute Healthy Communities Fellow, furthering her commitment to advocate for health equity in digital health.