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Michael Couch has made a career out of improving the effectiveness of organizations, as an internal consultant, a business executive, and now in his own consulting practice. Starting from a graduate degree in Industrial and Organizational Psychology, he has over 30 years experience working on a wide range of organization challenges at the team, facility, division and corporate levels, bridging the gap between evidence and practice.

In addition to his talent management and organization effectiveness background, Michael has the unique experience of being the Managing Director for a Strategic Business Unit as well as Vice President of Operations.

Michael is the co-author of *Strategy-Driven Leadership: The Playbook for Developing Your Next Generation of Leaders* published in 2020 by Francis & Taylor. Michael is a certified Human Capital Strategist by the Human Capital Institute, a Senior Professional in HR by the Society for Human Resources Management and was recently selected as a member of the Forbes Coaches Council for 2021.
