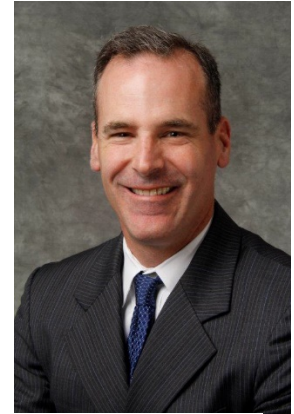


Paul O. Marden

CEO, UnitedHealthcare Employer & Individual
New Jersey, Pennsylvania and Delaware



As chief executive officer of UnitedHealthcare's commercial operations in New Jersey, Pennsylvania, and Delaware. Paul leads the team responsible for providing access to commercial health benefit products and services to small and large employers up to 5,000 employees.

Paul has been the CEO for UnitedHealthcare New Jersey since 2015 and added the Pennsylvania and Delaware markets in 2021. In his role, Paul oversees UnitedHealthcare's reputation in the community, as well as his team's relationships with customers, brokers, regulatory and legislative bodies. Paul develops and executes strategic initiatives that drive Health Care Value, Health Plan Efficiency, Quality, and Financial Performance. He leads a diverse team including Sales and Marketing, Business Development, Product Development, Network Development, Clinical, Operations, Underwriting/Actuarial Services, External Affairs and Regulatory Affairs.

Paul was included in NJ Biz' Power 50 Health Care from 2018-2021 as well as ROI NJ Influencers Health Care. Based in UnitedHealthcare's Iselin, NJ office, he serves as a board member for the NJ Chamber of Commerce, the Commerce & Industry Association of New Jersey as well as Catholic Charities of the Archdiocese of Newark.

Previous to his current role, Paul was the Vice President of Sales and Account Management for UnitedHealthcare's key account segment in New York and New Jersey. Prior to joining UnitedHealthcare in 2005, Paul spent ten years in sales management with Oxford Health Plans. With more than 35 years in the health insurance industry, Paul is well positioned to drive UnitedHealthcare's agenda focused on affordability, simplicity and delivering quality, supported care.

Paul holds a B.S. in Economics from Trinity College. He is married and he and his wife Karen have three children: Thomas, Andrew, and Meredith and live in Mahwah, NJ.

UnitedHealthcare is one of the businesses of UnitedHealth Group, a diversified health and well-being company that is America's largest health insurer and ranked 5th in the Fortune 500. You can follow Paul on LinkedIn [here](#).