



PBGH

2022

PEOPLE FIRST PRINCIPLES

2022 PBGH
HEALTHCARE & BENEFITS
SYMPOSIUM RECAP



Pittsburgh
Business Group
on Health

2022 PBGH HEALTHCARE & BENEFITS SYMPOSIUM DELIVERS PEOPLE FIRST SOLUTIONS TO EMPLOYERS FOR ANNUAL EVENT

The 23rd Annual PBGH Health Care Symposium took place on Thursday, September 8, 2022, at the DoubleTree by Hilton in Cranberry Twp., PA. The Symposium included opening remarks from Jessica Brooks, president & CEO, Pittsburgh Business Group on Health and Eva Saha, professional host and emcee. Keynote speeches and workshops on a variety of healthcare topics rounded out the day and included discussions around hospital price transparency, tackling health disparities, and addressing high-cost claimants, among other employer-centric topics.

The event was attended by more than 300 healthcare executives, consultants and professionals serving the employer-led healthcare marketplace. It included a variety of networking opportunities, including immersive day-long activities for attendees, including a virtual reality experience, a massive candy table, make-your-own flower bouquet centerpiece station and photo booth where attendees could memorialize the event.

The keynote speech on healthcare's State of the Union 2022 was presented by Bradford Koles, Jr., vice president and national spokesperson, Advisory Board, which was followed by the first panel discussion of the day, A New Mandate: Helping CEOs Lead in an Era of Accountability.



The day continued with a variety of breakout sessions on various healthcare topics, such as hospital price transparency, substance use and addiction, navigating healthcare complexity, tackling health disparities as well as lunch and a keynote presentation led by Atiya Abdelmalik, author of, *A Life Worth Saving: A Nurses Journey from Sickness to Healing*. She is also chief well-being activator and founder of HCD Consulting, LLC. Dr. A spoke on, *An Intimate Knowledge: Three Practical Ways to Activate People First Principles*.

Additional sessions focused on supporting employees who play the role of primary caregivers, workforce development, the impact obesity has on the individual in the workplace, workforce diversity and fertility benefits.





Jessica Brooks, CEO, PBGH, was also recognized during the event for her near decade of service to the region's employers as she announced she would be moving on from her role at the end of 2022.

**Save the date for the 2023
PBGH Healthcare Symposium,
September 14, 2023 ›**

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