REQUEST FOR PROPOSAL (RFP)

Innovative Mental Health Benefit Providers

Issued by: Pittsburgh Business Group on Health

The Pittsburgh Business Group on Health is a coalition of employer members. We are seeking proposals from innovative mental health benefit providers that can offer exceptional utilization metrics, long-term success metrics, demonstrated employee engagement plan that either integrates with an EAP or provides a more effective alternative. We are looking for a solution that has a clear approach to mitigating health inequity in the mental health space.

Scope of Work:

The successful respondent will be required to provide a comprehensive mental health benefits package to our members. This package should include, but not limited to, the following:

- Access to mental health professionals via telemedicine and in-person sessions
- Assessment, treatment and escalation process of mental health condition managements, including but not limited to depression, anxiety, and substance abuse
- Provides a more effective employee engagement plan than a traditional EAP or an updated approach to integrate your EAP
- A clear, personalized, long-term approach to mitigating health inequity and eliminating the possibility of end-users receiving marginalized mental health care
- Exceptional utilization metrics and long-term success metrics
- Provide an overview of your company's market differentiators
- Speak to how the benefits offering helps our members achieve CAA mandated Mental Health parity

Proposal Requirements:

Responses to this RFP should be structured as follows:

Executive Summary: A brief overview of your company and the mental health benefits package you are proposing.

Solution Overview: Detailed explanation of your proposed mental health benefits package and how it meets the requirements listed above.

Utilization Metrics: Please provide examples of utilization metrics and long-term success metrics for the proposed mental health benefits package.

Employee Engagement Plan: Please provide a detailed employee engagement plan that integrates with an EAP or provides a more effective alternative.

Mitigating Health Inequity: Please provide a clear approach to mitigating health inequity in the mental health space. Describe if/how your solution provides a person-centric approach (i.e. allowing end-users to pick a therapists language, race, ethnicity, gender, LGBTQIA+ affiliation, etc...).

Pricing: Please provide pricing information for your proposed mental health benefits package.

References: Please provide references from previous clients and any relevant case studies.

Security: Please provide information regarding third party attestations, penetration tests, HITECH, MFA and any additional information that may be pertinent to showcase a commitment to IT security protocols and data protection.

Evaluation Criteria:
Proposals will be evaluated based on the following criteria:

- Compliance with the requirements outlined in this RFP.
- The proposed mental health benefits package and how it meets the requirements outlined in this RFP.
- Utilization metrics and long-term success metrics.
- Employee engagement plan and how it integrates with an EAP or provides a more effective alternative.
- Mitigating health inequity in the mental health space and providing a best-in-class end-user experience.
- Pricing.

Submission:
Please submit your proposal or any questions to innovations@pbghpa.org. Proposals are due by Wednesday, November 15th, 2023.

Selection Process:
- After the submission deadline, our Innovations board will review the proposals and select a shortlist of candidates to meet with to further discuss their program.
- From there, the finalists will be selected to present during our PBGH Member Annual Meeting on December 14th, 2023.
- Submitting an application does not mean an organization will be selected to participate in the Annual Member Meeting. However, all applications will be reviewed by PBGH's Board for consideration.