

# ***Mental Health Innovations Summit***

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Part of PBGH's Annual Meeting –  
December 14th, 2023

## **Have a Mental Healthcare Innovation Solution for Employers?**

Help lead the future of care in mental health innovation by participating as an innovative solution in the Pittsburgh Business Group on Health's 2023 Mental Health Innovations Summit at their annual meeting. This Summit will be an in-person "Shark Tank-like" pitch competition aimed at helping innovators share their healthcare, benefits and wellness solutions with employers. This will take place in-person during PBGH's Annual Meeting for members. We are seeking proposals from innovative mental health benefit providers that can offer exceptional utilization metrics, long-term success metrics, demonstrated employee engagement plan that either integrates with an EAP or provides a more effective alternative. See our Mental Health Request for Proposal for more details.

All solutions are reviewed by Susan, and then screened by PBGH's Innovations Board. Up to four of these are selected and offered sponsorship to participate in the Innovations event. Approval includes the following:

- All platinum sponsors will be listed as a finalist on the PBGH Innovations website solutions library showcasing detailed information about your program
- Circulation of a one-pager description to PBGH employers prior to the Summit
- 30-min presentation to PBGH's employer members at their Annual Meeting
- 10 minutes of Q&A, each Platinum innovator can submit 2-3 polling questions to the judges for program feedback
- Q&A post Summit will be provided to sponsors to address questions and comments and re-sent to the national panel of judges and participants with company contact information
- Feedback summary and comments about the presentation will be provided to each innovator after the program
- Upon employer interest, PBGH will conduct introductions for the innovators to foster collaborative opportunities and drive impactful outcomes

- PBGH will do an email introduction to any judges of the event or employers that request more information on the programs
- Commercial at the 2024 Symposium

## **In addition to the above benefits, the Summit winner will receive more than \$15,000 in PBGH value and support, including:**

- One free, online seminar/webinar hosted for employers to showcase your program
- Gold sponsorship status for PBGH and recognition at 2024 Symposium
- Sponsor recognitions include logo on virtual event pages and other communications
- E-blast recognition across PBGH employer-member network
- Co-branded PBGH news release to announce your award
- PBGH support to help you present to other employers over ensuing six months
- Inclusion on PBGH's Innovation Website that provides a detailed overview of your solution and promotion to PBGH's judges and employer groups
- An opportunity to be a part of PBGH's GPS offerings and actively promoted via Maurice Notkin, PBGH Business Development

For questions, contact [susan.frank@pbghpa.org](mailto:susan.frank@pbghpa.org) or [annie.kasler@pbghpa.org](mailto:annie.kasler@pbghpa.org).

**The cost for participating as an approved innovator is \$5,000.**

Sincerely,

Susan Frank  
Member of the PBGH Innovations Board

**[VIEW THE REQUEST FOR PROPOSAL \(RFP\) >](#)**

Each presentation will last approximately 40 minutes (30 minutes presentation; 10 minutes Q&A). These presentations will be a part of the Annual Meeting on December 14th.

All participants will join us in person at our Annual Meeting on December 14th at the RLA Learning and Conference Center in Cranberry Township, PA. The Summit winner will be announced at the conclusion – chosen via polling results and judges' decisions.