



Benefits of Associate Membership

Our Mission: As an employer-led coalition of national, regional, and local employers in both public and private sectors, the Pittsburgh Business Group on Health (PBGH) promotes education, collaboration and innovation among members, and in the community, to drive and deliver value and quality in health care and benefits. Speaking for, and from, the employer and benefits leader perspective on health care and benefits, PBGH raises the issues, informs the community, promotes change and drives accountability. PBGH recognizes the industry expertise of our Associate Member organizations and acknowledges their support and assistance in helping the coalition and its Voting Employer Members to achieve our goals.

Benefits of Associate Membership include, but are not limited to, the following:

Networking

- Building relationships with benefits professionals
- Regular Forums with PBGH Employer Members, national and regional thought leaders, and other industry professionals including, but not limited to, the following:
 - Health Care Executives Leadership Forum
 - Trends Forum
 - Legislative Update Forum
 - Symposium and many more...

Education

- In-Person Events
 - Spotlighting national and regional experts and thought leaders
 - Opportunity to sponsor and provide speakers and/or content
 - Free to Associate Members' primary and secondary representatives
 - *(See note on Symposium fees)
- Educational Webinar Opportunities
 - Option to sponsor learning webinars for Employer Members on benefit strategies, policies and other pertinent topics
- Annual Fall Symposium
 - 200+ attendees across the region
 - Participation in planning and shaping Symposium content and speakers
 - As a Symposium sponsor receive:
 - Reduced sponsor fee with exhibit locations
 - Reduced registration fee for Associate Members
- PBGH Web Site
 - Provide content and resources for Employer Members and the community
 - Post corporate logo



Pittsburgh
Business Group
on Health

Sponsorship Opportunities

- Trends Forum
- Non-Profit Leadership Forum
- Executive Forum
- Open Enrollment Relief Party
- Year End Round Up
- New Member Orientations

Affiliations

- National Alliance of Healthcare Purchaser Coalitions (www.nationalalliancehealth.org)
- Integrated Benefits Institute (IBI) (www.ibiweb.org)